



creative **PORTFOLIO**

BY ANUP SINGH

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introduce **ABOUT ME**

Introducing Anup Singh , a talented digital marketing expert and creative strategist. He can create exciting campaigns that connect with people. Using data and their smart thinking, he can achieve great results for projects. He loves finding new ways to succeed!



**ANUP
SINGH**



personal **SKILLS**

WEBSITE DESING

SEARCH ENGINE OPTIMIZATION

SOCIAL MEDIA OPTIMIZATION

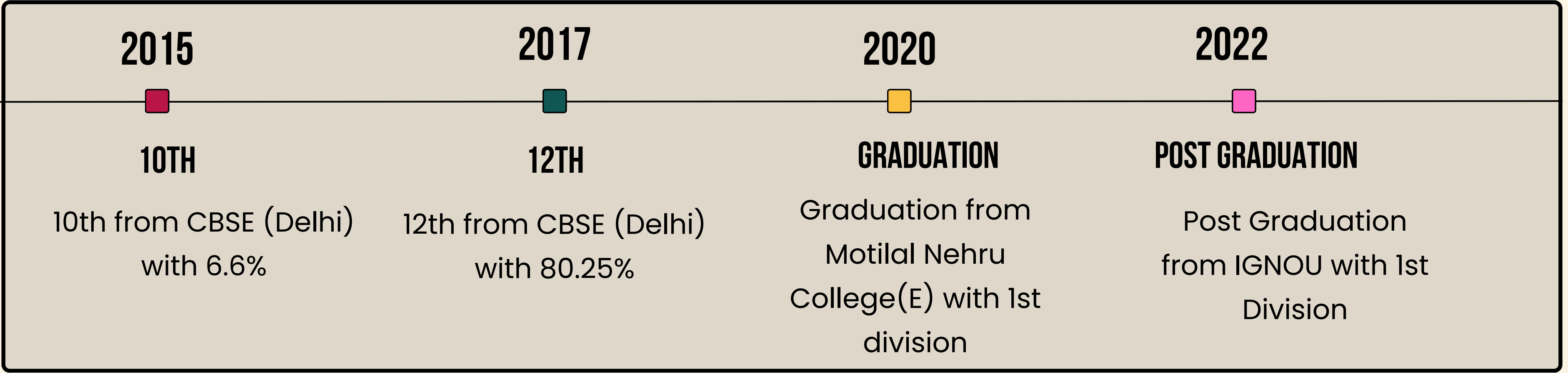
ADS CAMPAIGN

45 WPM TYPING SPEED

MS OFFICE

GOOD COMMUNICATION SKILL

EDUCATION BACKGROUND



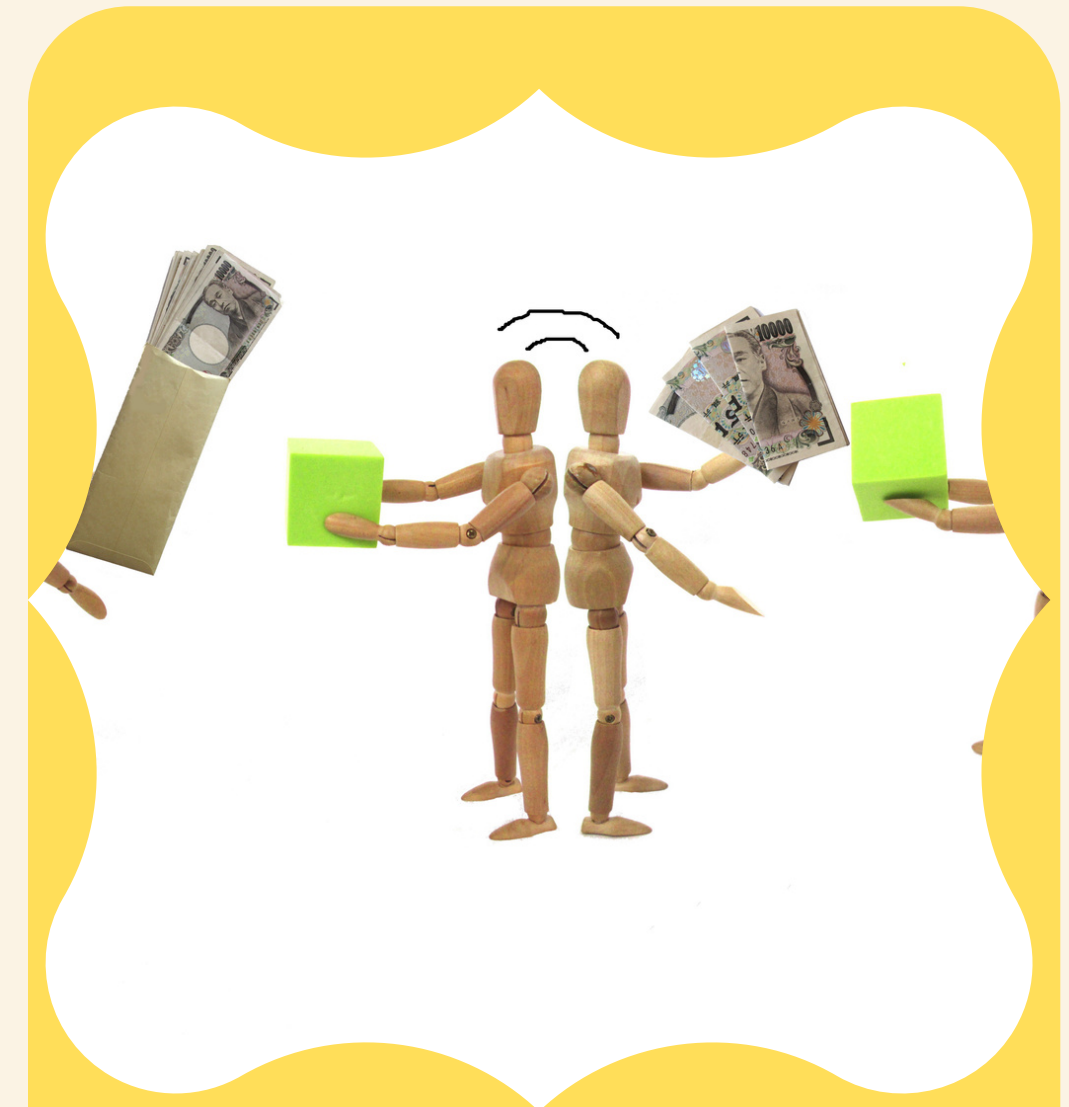
ANUP SINGH

work **EXPERIENCE**

Experienced and enthusiastic professional, achieving great results in fast-paced teamwork, with a passion for excellence and a proven track record of success.



**2 Years as Counter
Sales
Representative**



**1.5 Years as
Reseller**

Previous *Work* Achievement



Salesmen Of The Year 2021



Salesmen Of The Year 2022

project **PORTFOLIO**

Discover how my creative campaigns, smart strategies based on data, and successful teamwork have achieved visible success for brands in the ever-changing online world.

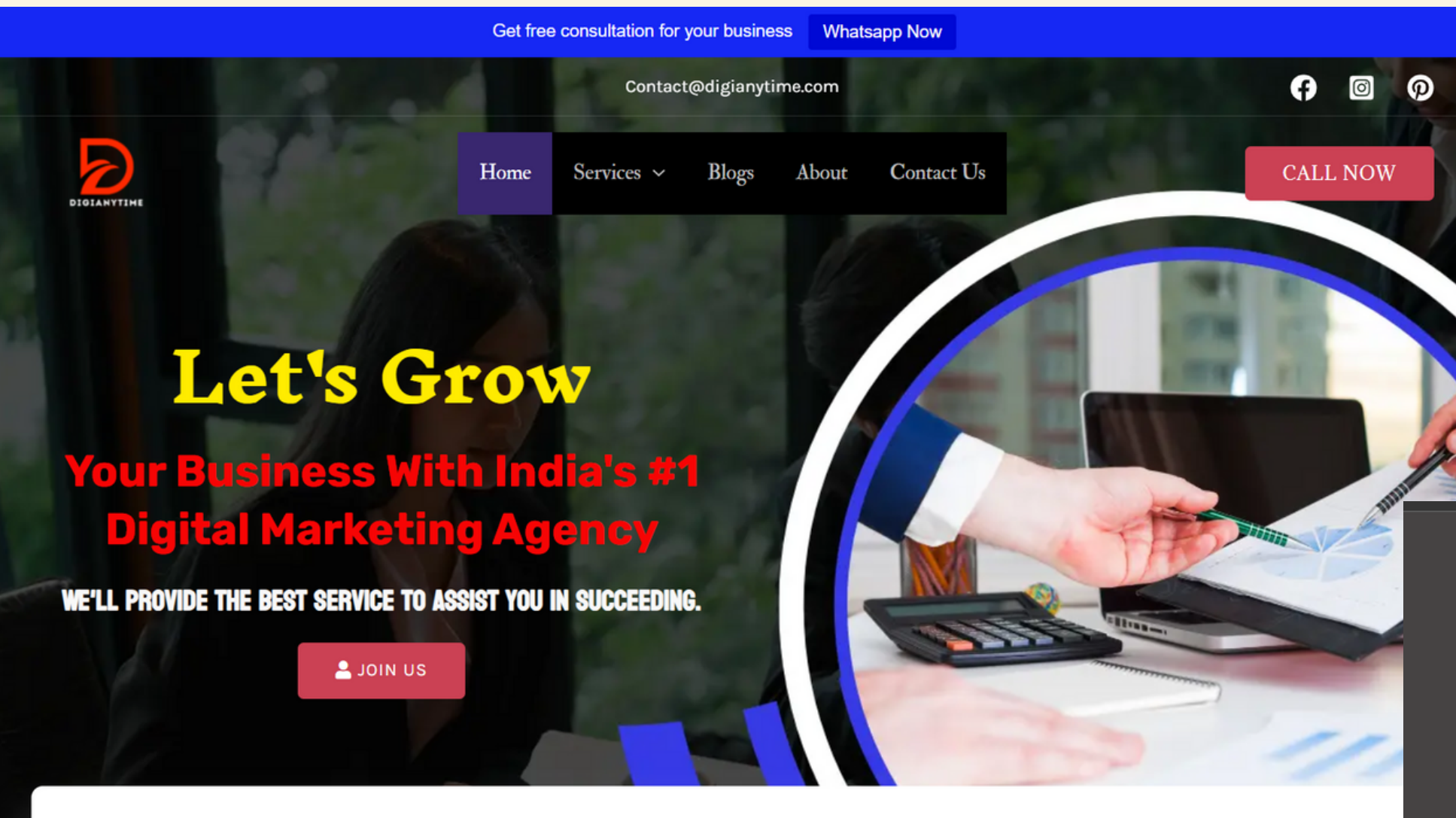
Website

**On Page, off page &
TEchnical SEO activity**

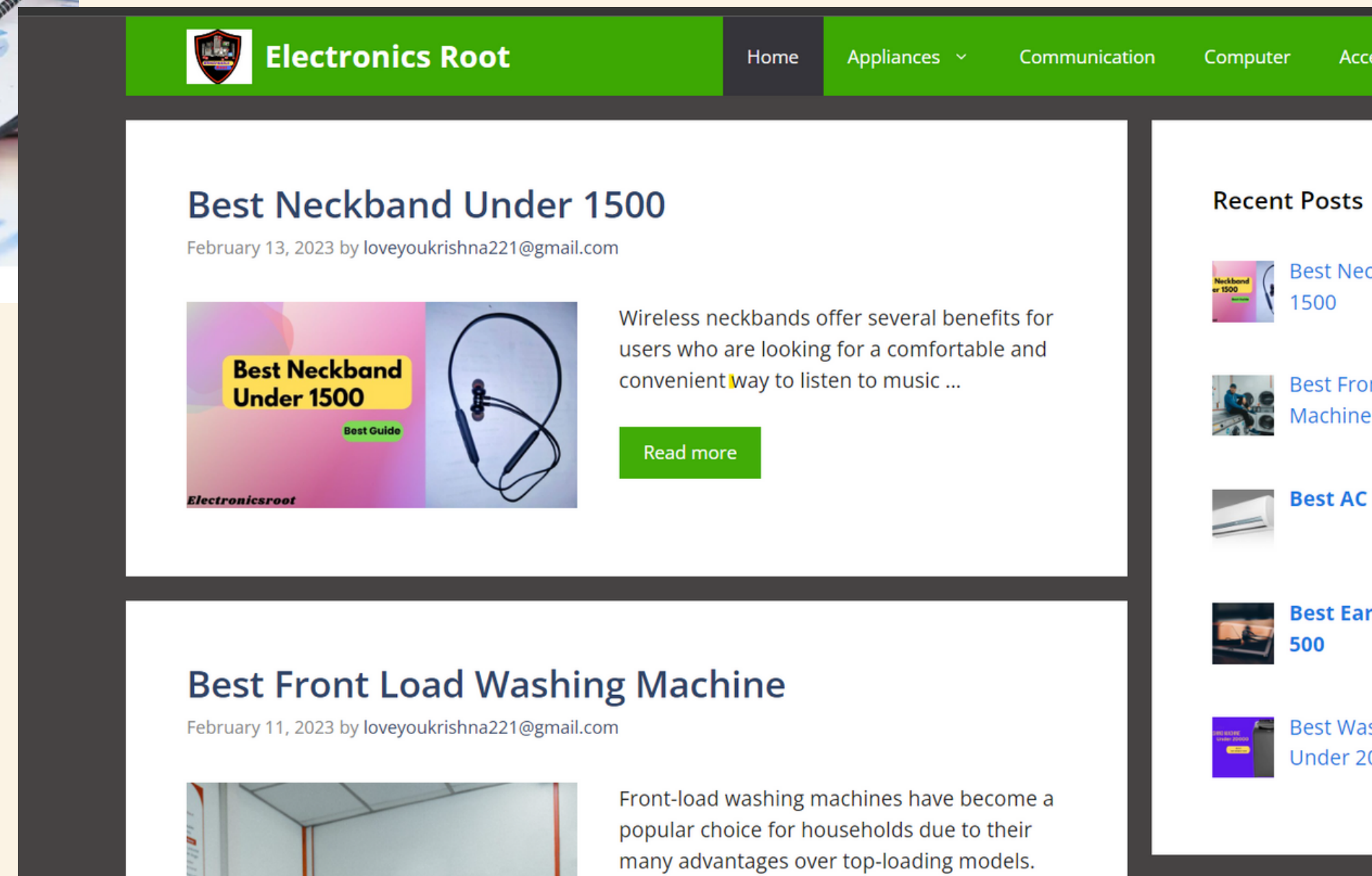
Facebook adS

Reselling

Website Audit



Website Builiding through Wordpress



On Page, Off Page & Technical SEO Activity

Focus Keyword

Focus Keyword ?

Content AI

challenge for most businesses when going online

business strategy

Blog Title

What's The Biggest Challenge For Most Businesses When Going Online

The Biggest challenge For Most Businesses When Going Online are planning a business budget, deciding a business goal, Building a good website, Providing good services, and choosing the right platforms. These are the five biggest challenges that most businesses face when they go online.

Meta Title

https://digianytime.com/challenge-for-most-businesses-when-going-online/

5 Biggest Challenge For Most Businesses When Going Online

Are you a business owner and want to know what are the the Biggest Challenge For Most Businesses When Going Online-no need to worry we are here.

Keyword Density

✓ Keyword Density is 1.07, the Focus Keyword and combination appears 1 times.

Rank Math Score

Rank Math

97 / 100

34 / 100

S.no	DATE	WEBSITE NAME	DA	PA
1	29/06/23	Medium.com	95	84
2	29/06/23	qoura.com	93	41
3	29/06/23	Reddit.com	92	91

DBQ

TOOL LIST

SEO checklist

Backlinks

User-agent: *

Disallow: /wp-admin/

Allow: /wp-admin/admin-ajax.php

Sitemap: https://digianytime.com/sitemap.xml

FACEBOOK ADS

Campaigns

digianyttime (126960277078074)

Discard drafts

Search and filter

This month: Jul 1

Campaigns

Ad sets

Ads

Create

Edit

A/B Test

Rules

View Setup

Columns: Performance

Breakdown





Off / On	Campaign	Delivery ↑	Bid strategy	Budget	Attribution setting	Results	Reach
<input type="checkbox"/>	My first engagement ad	Off	Using ad set bid...	Using ad set bu...	7-day click or ...	87 Page Likes	
<input type="checkbox"/>	My first Traffic Ad	Off	Using ad set bid...	Using ad set bu...	7-day click or ...	608 Link clicks	
<input type="checkbox"/>	My first AWA ads	Off	Using ad set bid...	Using ad set bu...	7-day click or ...	111,136 Reach	
	Results from 3 campaigns ⓘ Excludes deleted items				7-day click or ...	— Multiple conversions	Accounts

RESELLING

 Anup Singh


Marketplace insights

Last 30 days ▾


-  72,267 listing views
-  375 listing saves
-  126 listing shares
-  107 commerce profile follows

See Popular Categories

Your listings


 10+ active

Total Deposited
₹35494




Payment Eligible
₹1 is the minimum withdrawal amount.

₹0




Withdraw Now



Total Pending
Eligible for withdrawal after 72 hours post the return window is complete


₹172

Transaction Details

- 


Running shoes for mens/
womens
₹ 315 ~~₹599~~ · Available · Listed on 09/01

Mark as sold

Boost listing
- 


Casual shoes for mens
₹ 229 ~~₹499~~ · Available · Listed on 15/12

Mark as sold

Boost listing
- 

Casual shoes for mens
₹ 249 · Available · Listed on 02/02

Mark as sold

Boost listing
- 

Mens casual shoes
₹ 350 · Available · Listed on 22/01

Mark as sold

Boost listing

Website Audit

Screamingfrog

https://www.autusdigital.com/

Pause

Clear

Crawl 40%

SEO Spider

Internal

External

Security

Response Codes

URL

Page Titles

Meta Description

Meta Keywords

H1

H2

Content

Images

Canonicals

Pagination

Directives

Hrefl

Missing Alt Text

Export

Search...

	Address	Content Type	Size	IMG Inlinks	Indexability
1	https://www.autusdigital.com/wp-content/uploads/2023/04/serve_icon-1.webp	image/webp	612.0 B	2	Indexable
2	https://www.autusdigital.com/wp-content/uploads/2023/04/serve_icon4-1.webp	image/webp	1.0 KB	2	Indexable
3	https://www.autusdigital.com/wp-content/uploads/2023/04/serve_icon14.webp	image/webp	686.0 B	2	Indexable
4	https://www.autusdigital.com/wp-content/uploads/2023/04/serve_icon3-1.webp	image/webp	588.0 B	2	Indexable
5	https://www.autusdigital.com/wp-content/uploads/2023/04/serve_icon11.webp	image/webp	402.0 B	2	Indexable
6	https://www.autusdigital.com/wp-content/uploads/2023/04/serve_icon8.webp	image/webp	754.0 B	2	Indexable
7	https://www.autusdigital.com/wp-content/uploads/2023/04/serve_icon7.webp	image/webp	538.0 B	2	Indexable
8	https://www.autusdigital.com/wp-content/uploads/2023/04/serve_icon5-1.webp	image/webp	510.0 B	2	Indexable
9	https://www.autusdigital.com/wp-content/uploads/2023/04/serve_icon2-1.webp	image/webp	344.0 B	2	Indexable
10	https://www.autusdigital.com/wp-content/uploads/2023/04/serve_icon15.webp	image/webp	520.0 B	2	Indexable
11	https://www.autusdigital.com/wp-content/uploads/2023/04/interior-design.webp	image/webp	1.6 KB	2	Indexable
12	https://www.autusdigital.com/wp-content/uploads/2023/04/serve_icon12.webp	image/webp	440.0 B	2	Indexable
13	https://www.autusdigital.com/wp-content/uploads/2023/04/mover.webp	image/webp	1.0 KB	2	Indexable

Selected Cells: 1 Filter Total: 45

Overview

Issues

Site Structure

Response Times

API

Spelling & Grammar

	URLs	% of Total
Missing Alt Text	45	42.06%
Missing Alt Attribute	0	0%
Alt Text Over 100 Characters	0	0%
Background Images	0	0%
Canonicals		
All	27	100%
Contains Canonical	25	92.59%
Self Referencing	25	92.59%
Canonicalised	0	0%
Missing	2	7.41%
Multiple	0	0%
Multiple Conflicting	0	0%
Non-Indexable Canonical	0	0%

Mising Image alt text

S No	URL/Links
1	https://www.autusdigital.com/wp-content/uploads/2023/04/serve_icon-1.webp
2	https://www.autusdigital.com/wp-content/uploads/2023/04/serve_icon4-1.webp
3	https://www.autusdigital.com/wp-content/uploads/2023/04/serve_icon14.webp
4	https://www.autusdigital.com/wp-content/uploads/2023/04/serve_icon3-1.webp
5	https://www.autusdigital.com/wp-content/uploads/2023/04/serve_icon11.webp
6	https://www.autusdigital.com/wp-content/uploads/2023/04/serve_icon8.webp
7	https://www.autusdigital.com/wp-content/uploads/2023/04/serve_icon7.webp
8	https://www.autusdigital.com/wp-content/uploads/2023/04/serve_icon5-1.webp
9	https://www.autusdigital.com/wp-content/uploads/2023/04/serve_icon2-1.webp
10	https://www.autusdigital.com/wp-content/uploads/2023/04/serve_icon15.webp
11	https://www.autusdigital.com/wp-content/uploads/2023/04/interior-design.webp
12	https://www.autusdigital.com/wp-content/uploads/2023/04/serve_icon12.webp

Image over 100 KB

S No	URL/ Links
1	content/themes/autus-digital/img/creative_img.webp
2	content/themes/autus-digital/img/hire_img2.webp
3	content/themes/autus-digital/img/hire_img.webp
4	/wp-content/uploads/2023/04/city_img9.webp
5	/wp-content/uploads/2023/04/city_img7.webp
6	content/themes/autus-digital/img/hire_img5.webp
7	content/themes/autus-digital/img/hire_img4.webp
8	/wp-content/uploads/2023/04/city_img8.webp
9	content/themes/autus-digital/img/sms_img.webp
10	wp-content/uploads/2023/04/city_img8-1.webp
11	content/themes/autus-digital/img/hire_img3.webp
12	content/themes/autus-digital/img/weHelp_img2.webp

Broken Links on Website

S No	URL/Links
1	https://www.autusdigital.com/blog/solve-biggest-problem

Let's work
TOGETHER

8130173085

anupsingh17122000@gmail.com

www.digianytime.com