

2020

# 100 Awesome Blog Post Ideas

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There is no difference if I also told that 'Content is King'. Yes! It's actually work. Without rich content your blog can not put a good impact on search engines. So, the biggest question is what kind of content we should write?

Here I am giving some of the great ideas on which you can make a good quality content. Check all these:

## All About You, Your Blog & Your Business

- The story of how you get started (Related to your blog).
- A post about your blog or business –how much they means to you.
- A post about what you did before starting your blog (complete journey), and how it relates to what you do now.
- A post about how your life changed after you began your business.
- A post about how you relate to your customers or readers.
- A post about your future plans and dreams.
- Stories about the ups and downs in the road and how you overcame them.

## Collections of ideas that completely fit your blog

- Top list of your favourite technology product
- Top list of your favourite productivity tools
- Top list of your favourite organizing tools.
- Top list of products to decorate a nursery with
- Top list of products to style a home with
- Top list of products to use for a party
- Top list of products that make you think of a certain season
- Top list of products that remind you of a favourite place
- Top list of products all in a certain color
- Top list of gift ideas for types of people (moms, sister, dads)
- Top list of gift ideas for holidays (valentine's, mother's day)

## How TO's, How Do's or tutorials

- Share how to make something or products
- DIYs Projects
- Share step by step for designing jewelry, styling something an outfit or dressing well
- Show people how to do something technical that they might not know (such as how to get perfect body measures)
- Printable charts and other plays for kids
- How to save time and/or money by using your product
- How to enjoy time with family using your product
- How to set a beautiful table with products
- How to throw a fun party with products you have

### **Top Things that inspires you**

- Share your favourite music playlists or favourite podcasts
- Share what books and blogs you're reading
- Share your favourite inspirational quotes
- Share photos you've taken that inspire your work
- Share a list of places you've travelled, or would like to go to
- Share art that makes your heart sing
- Share a style board based on a movie

### **More Freebies**

- Share printable inspirational quotes
- Share downloadable desktop wallpapers
- Share PDF tutorials
- Share printable cards
- Share printable crafts
- Share art prints to download and frame
- Share an e-book
- Share printable bookplates or gift tags
- Share graphics to print and cut out of sticker paper
- Share coupons or other discounts.

### **Answer common questions about your blog, business, or products**

- Put together a "getting started" guide
- Show how your blog or products differ from others
- Share info about the charity organisations you support
- Do an "ask the readers" roundup
- Point out the difference between two similar products you sell
- Show some ways to use your product
- Create an FAQ post
- Create a SAQ post (questions your readers SHOULD ask, but don't)

### **Share what you've learned along the way**

- Share struggles you've had with your business, and how you overcome them
- Share what you've learned about people
- Share what you learned about yourself
- Create a research post that dives deep into a topic and shares what you've discovered
- Share an income report post, with details on how you earned your income.

### **Give advice**

- Write a post with tips popular show
- Write a post on how to prepare for an interview or appearance
- Write a post on how to save money on something
- Create an "ultimate guide" post with in depth info on a given topic

- Write a post that helps people be more successful with any product

### **Interview yourself**

- What do you wish people would ask you/ format it as a Q&A on your blog
- Be open to interviews, and ask if you can share them on your blog as well
- Be an authority by interviewing others about insider details of your industry

### **Give your opinion on a hot topic in your industry**

- Share your stance on an issue that people are divided on
- Explain an unpopular opinion of yours, and why you feel that way
- Give a comprehensive explanation of something new in your industry.
- Introduce people to a new method
- Review books about your field
- Test two methods and report your findings
- Write a “what if” post on a topic

### **Roundups**

- Do a blog post roundups
- Do a quote roundup of your favourite quotes
- Do a random of cool or pretty instagram photos
- Do a roundup of your favourite artists
- Do a roundup of your favourite stores or gift shops
- Do a roundup of your best posts

### **Interview other people**

- Interview someone who makes a product that complements your blog
- Interview someone in your field that you admire
- Interview other small businesses that you think your customers would like
- Interview a controversial face in your field
- Write a profile of a prominent figure in your field
- Ask the same question of several people and create a post of the various answers

### **Ask a question & start a discussion**

- Ask for opinions on new product ideas
- Ask for opinions on color choices for a new line
- Ask readers what they'd like help with
- Ask readers how they use your blog or products
- Ask readers what they wish you'd make
- Let people vote on a product name

### **Feature your readers & customers**

- Show photos of customers using your products, recipes, or DIY ideas
- Share how readers are using your products

- Interview your readers to see how your ideas are making their lives easier
- Feature interesting readers to make it clear what your niche is
- Showcase things your customers have made with your products
- Have a hashtag that your customers can use to be featured
- Request customer photos and info as part of a contest

### **Miscellaneous**

- Do a pick of the week post featuring your favourite content, tool, or resource
- Write an off-topic post-something you don't normally write about, just to see how your audience responds
- Create a challenge for your readers (this can be a good series)
- Create a post to host a contest
- Create a video post